

Product Designer

Dia Verma



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Jaipur, Rajasthan (India)

Diya is a 23-year-old Product designer from Jaipur who loves blending creativity with structure. With a passion for art and user experience, she enjoys contributing to creative spaces and community projects.

Skills

UX & Research	UI & Interaction Design	Product & Collaboration
- User Research - Usability Testing - Journey Mapping - Information Architecture - User-Centered Design - Problem Solving - Data-informed Design - Product Thinking	- User Interface Design - Interaction Design - Wireframing - Prototyping - Responsive Design - Visual Design - Design Systems - Accessibility Design - Motion Design - Microinteractions	- Cross-functional Collaboration - Developer Handoff - Stakeholder Communication - Agile Workflow - Product Strategy - Design Documentation - Iterative Design Process

Tools

• Figma	• FigJam	• Framer	• Adobe Illustrator	• Notion	• Adobe After Effects
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Experience

Freelance Brand Designer

(Thrifting Business Name) | 2026 – Present

- Developed visual branding assets for a thrifting business
- Designed brand identity elements including social media visuals and marketing creatives
- Worked on creating a consistent and engaging visual direction for the brand
- Collaborated on improving brand presence and customer appeal